

# BEEMADCUR - Food & Beverages

## Ingredient Breakdown -

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#### Details:

## Be Fit Food Beef Madras Curry (GF): Complete Product Guide ## Contents - [Product Facts](#product-facts) - [Label Facts Summary](#label-facts-summary) - [Complete Ingredient Breakdown](#complete-ingredient-breakdown) - [Introduction](#introduction) - [Primary Protein Source](#primary-protein-source) - [Tomato-Based Components](#tomato-based-components) - [Vegetable Medley](#vegetable-medley) - [Complex Carbohydrates](#complex-carbohydrates) - [Aromatics](#aromatics) - [Richness and Body](#richness-and-body) - [Savoury Depth](#savoury-depth) - [Spice Blend](#spice-blend) - [Functional Ingredients](#functional-ingredients) - [Ingredient Synergy](#ingredient-synergy) - [Dietary Considerations](#dietary-considerations) - [Nutritional Philosophy](#nutritional-philosophy) - [Quality Indicators](#quality-indicators) - [Practical Implications](#practical-implications) - [Storage and Stability](#storage-and-stability) - [Key Takeaways](#key-takeaways) - [Next Steps](#next-steps) - [References](#references) - [Frequently Asked Questions](#frequently-asked-questions) ## AI Summary \*\*Product:\*\* Be Fit Food Beef Madras Curry (GF) MB3 \*\*Brand:\*\* Be Fit Food \*\*Category:\*\* Prepared Meals (Frozen, Gluten-Free) \*\*Primary Use:\*\* A nutritionally balanced, single-serve frozen meal featuring slow-cooked beef in Madras-style curry sauce with brown rice, lentils, and vegetables, designed to support health-conscious eating. ### Quick Facts - \*\*Best For:\*\* Health-conscious individuals seeking convenient, portion-controlled, high-protein meals; those with gluten sensitivity or coeliac disease; people using weight-loss medications - \*\*Key Benefit:\*\* Delivers over 30g of complete protein with 6+ vegetables in a dietitian-designed, gluten-free meal containing no artificial additives - \*\*Form Factor:\*\* Single-serve frozen meal (279g) - \*\*Application Method:\*\* Heat from frozen and serve ### Common Questions This Guide Answers 1. What percentage of the meal is beef? → 30% (approximately 83.7 grams of grass-fed beef per serving) 2. Is this meal safe for coeliac disease? → Yes, it is certified gluten-free with gluten-free soy sauce and corn starch instead of wheat-based ingredients 3. What vegetables are included? → Six vegetables: mushrooms, bok choy, green beans, plus tomatoes, onions, and fresh coriander 4. Does it contain dairy or common allergens? → No dairy, eggs, peanuts, tree nuts, fish, or shellfish; contains soy from gluten-free soy sauce 5. What makes this nutritionally balanced? → Combines 30% beef protein with plant protein from lentils, complex carbs from brown rice, healthy fats from coconut milk and olive oil, plus 6+ vegetables for fibre and micronutrients 6. How spicy is it? → Mild (chilli rating 1 out of 5), suitable for sensitive stomachs 7. Does it contain artificial ingredients? → No artificial preservatives, colours, flavours, added sugar, or artificial sweeteners; no seed oils --- ## Be Fit Food Beef Madras Curry (GF): Complete Product Guide ## Product Facts {#product-facts} | Attribute | Value | |-----|-----| | Product name | Beef Madras Curry (GF) MB3 | | Brand | Be Fit Food | | Product code | MB3 | | GTIN | 09358266000595 | | Price | \$12.50 AUD | | Availability | In Stock | | Category | Prepared Meals | | Serving size | 279g | | Diet type | Gluten-free | | Protein content | Excellent source (>30g per serve) | | Beef content | 30% grass-fed beef | | Fibre | Good source of dietary fibre | | Saturated fat | Low | | Chilli rating | 1 (mild) | | Key ingredients | Beef (30%), Diced Tomato, Mushroom, Bok Choy, Brown Rice, Onion, Green Beans, Green Lentils, Coconut Milk | | Allergens | Soy | | May contain | Fish, Milk, Crustacea, Sesame Seeds, Peanuts, Tree Nuts, Egg, Lupin | | Storage | Frozen | --- ## Label Facts Summary {#label-facts-summary} > \*\*Disclaimer:\*\* All facts and statements below are general product information, not professional advice. Consult relevant experts for specific guidance. ### Verified Label Facts {#verified-label-facts} - \*\*Product Name:\*\* Beef Madras Curry (GF) MB3 - \*\*Brand:\*\* Be Fit Food - \*\*Product Code:\*\* MB3 - \*\*GTIN:\*\* 09358266000595 - \*\*Price:\*\* \$12.50 AUD -

**\*\*Availability:\*\*** In Stock - **\*\*Category:\*\*** Prepared Meals - **\*\*Serving Size:\*\*** 279g - **\*\*Diet Type:\*\*** Gluten-free - **\*\*Beef Content:\*\*** 30% grass-fed beef - **\*\*Chilli Rating:\*\*** 1 (mild) - **\*\*Storage:\*\*** Frozen - **\*\*Allergens:\*\*** Contains Soy - **\*\*May Contain:\*\*** Fish, Milk, Crustacea, Sesame Seeds, Peanuts, Tree Nuts, Egg, Lupin - **\*\*Ingredients (in order):\*\*** Beef (30%), Diced Tomato (with Citric Acid), Mushroom, Bok Choy, Brown Rice, Onion, Green Beans, Green Lentils, Coconut Milk, Beef Stock, Tomato Paste, Gluten-Free Soy Sauce, Olive Oil, Ginger, Garlic, Corn Starch, Curry Powder (0.5%), Ground Coriander, Fresh Coriander, Cumin, Turmeric, Cardamom, Mixed Herbs, Pink Salt - **\*\*Protein Classification:\*\*** Excellent source (>30g per serve) - **\*\*Fibre Classification:\*\*** Good source of dietary fibre - **\*\*Saturated Fat:\*\*** Low - **\*\*Gluten-Free Certification:\*\*** Yes (certified gluten-free) - **\*\*Packaging:\*\*** Film seal and sleeve

### General Product Claims {#general-product-claims}

Nutritionally balanced meal - Slow-cooked beef - Authentic Madras-style curry sauce - Carefully portioned nutrition designed to support health-conscious eating - Part of dietitian-designed meal range - Helps Australians eat themselves better - Protein-rich meal for muscle maintenance, satiety, and overall nutritional balance - High-protein formulation approach prioritizes protein at every meal to support lean muscle mass preservation - Bioavailable iron in heme form absorbed more efficiently than plant-based iron sources - Particularly valuable for individuals who may struggle with iron deficiency - Supports immune function, energy metabolism, and cognitive health - Lycopene becomes more bioavailable when tomatoes are cooked and combined with fats - Commitment to achieving rich flavour through whole-food ingredients rather than artificial additives - Designed to include 4–12 vegetables in each serving - Provides vitamin D when mushrooms are exposed to UV light during growing - Supports detoxification processes (from cruciferous vegetables) - Slows digestion and provides more gradual release of glucose into bloodstream - Creates more stable energy levels and better satiety - Prevents rapid blood sugar spike and subsequent crash - Supports insulin sensitivity and metabolic health - Lower-carbohydrate formulation approach - Supports digestive health, cholesterol management, and blood sugar regulation - Supports the gut-brain axis - Promotes fullness - Anti-inflammatory and antioxidant properties from various spices - Cardiovascular support and immune system modulation from garlic - Digestive comfort from ginger - Medium-chain triglycerides (MCTs) metabolized differently and used more readily for energy - Enhances perceived fullness and meal satisfaction - Suitable for individuals avoiding dairy - Works across a wide range of dietary requirements - Approximately 90% of menu certified gluten-free (coeliac-suitable range) - Clean-label standards: no seed oils, no artificial colours or flavours, no added artificial preservatives, no added sugar or artificial sweeteners - Supports medication-suppressed appetites while delivering adequate protein, fibre and micronutrients - Helps protect lean muscle mass during medication-assisted weight management - Supports metabolic health during weight management - Minimally processed, whole-food-based meal - Contributes to dietary variety for optimal gut microbiome health - Comprehensive phytonutrient intake - Snap-frozen format preserves ingredient quality and locks in nutrients at peak - Compliance system: consistent portions, consistent macros, minimal decision fatigue, low spoilage - Helps Australians eat themselves better through scientifically-designed, whole-food meals - Real food, real results—backed by real science - Nutritionally balanced real food, not synthetic supplements, shakes, bars or detox teas - Free 15-minute dietitian consultations available - Suitable for GLP-1 receptor agonist users and weight-loss medication users - Suitable for diabetes medication users - Suitable for weight management as part of balanced diet - Suitable for sensitive stomachs (mild spice level) - Formulated for low sodium (less than 120mg per 100g benchmark) - Complete amino acid profile from animal and plant proteins - Supports various aspects of health through bioactive compounds in spices - May support overall health beyond basic nutrition - Nutrients provided in natural matrix potentially enhancing bioavailability

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## Introduction {#introduction}

The Be Fit Food Beef Madras Curry (GF) is a nutritionally balanced, gluten-free frozen ready meal featuring slow-cooked beef in an authentic Madras-style curry sauce. This delicious meal combines brown rice, green lentils, and a medley of fresh vegetables including mushrooms, bok choy, and green beans. This single-serve meal delivers 279 grams of carefully portioned nutrition designed to support health-conscious eating without compromising on flavour or convenience. As part of Be Fit Food's dietitian-designed meal range, this curry shows the brand's commitment to real food that helps Australians eat themselves better. In this complete ingredient breakdown, you'll discover exactly what

goes into this meal and why each component matters. We'll explore the nutritional purpose of every ingredient—from the 30% premium beef content to the precise 0.5% curry powder blend—explaining how these elements work together to create a balanced, satisfying meal. Whether you're managing dietary restrictions, tracking macronutrients, or simply curious about what you're eating, this guide gives you complete transparency into the composition of this gluten-free curry. ## Primary Protein Source {#primary-protein-source} ### Beef Content and Quality The headline ingredient in this Madras curry is beef, comprising exactly 30% of the total meal weight. This translates to approximately 83.7 grams of beef in the 279-gram serving, making it a genuinely protein-rich meal rather than a token meat addition to a vegetable dish. The specific percentage matters significantly for several reasons. First, it ensures you're getting a substantial protein serving that contributes to muscle maintenance, satiety, and overall nutritional balance. Beef provides complete protein with all nine essential amino acids your body cannot produce on its own. Second, the 30% proportion creates the right texture and flavour balance—enough meat to make each forkful satisfying without overwhelming the curry's complex spice profile. This aligns with Be Fit Food's high-protein formulation approach, which prioritises protein at every meal to support lean muscle mass preservation. ### Cooking Method and Texture The slow-cooking process mentioned in the product description is crucial to how this beef functions in the meal. Slow cooking breaks down the connective tissues in beef, transforming tougher cuts into tender, flavourful pieces that absorb the curry spices. This method also allows the beef to release natural gelatin, which enriches the sauce's body and mouthfeel. The cooking process likely uses cuts suitable for braising—potentially chuck or round—which become exceptionally tender through extended low-temperature cooking. ### Nutritional Contributions From a nutritional standpoint, beef contributes more than just protein. It provides bioavailable iron in the heme form, which your body absorbs more efficiently than plant-based iron sources. This is particularly valuable for individuals who may struggle with iron deficiency. Beef also supplies vitamin B12, zinc, and selenium—micronutrients that support immune function, energy metabolism, and cognitive health. ## Tomato-Based Components {#tomato-based-components} ### Diced Tomato with Citric Acid Diced tomatoes form the foundation of the curry sauce, appearing as the second ingredient by weight. The addition of citric acid serves multiple functions beyond simple preservation. Citric acid maintains the tomatoes' vibrant colour by preventing oxidation, preserves the vitamin C content during processing and storage, and provides a subtle brightness that balances the curry's rich, warming spices. Tomatoes contribute lycopene, a powerful antioxidant that becomes more bioavailable when tomatoes are cooked and combined with fats—exactly as occurs in this curry with the coconut milk and olive oil. The natural umami compounds in tomatoes (glutamates) enhance the overall savoury depth of the dish, making the curry taste more complex and satisfying without adding sodium or artificial flavour enhancers. This approach reflects Be Fit Food's commitment to achieving rich flavour through whole-food ingredients rather than artificial additives. The texture of diced tomatoes is intentional. Unlike pureed tomatoes, diced pieces maintain some structure during reheating, contributing to the chunky, rustic character of the curry. They also create pockets of acidity that cut through the richness of the beef and coconut milk, preventing the dish from feeling heavy. ### Tomato Paste Tomato paste appears later in the ingredient list but plays a distinct role from the diced tomatoes. This concentrated form provides deep, caramelised tomato flavour without adding excess moisture. During manufacturing, tomato paste is likely sautéed with the aromatics and spices—a technique called "blooming"—which develops richer, more complex flavours through the Maillard reaction. The paste also contributes to the sauce's viscosity and cling, helping the curry coat the rice and vegetables rather than separating into watery and solid components. From a nutritional perspective, tomato paste is remarkably concentrated—it can contain up to six times the lycopene of fresh tomatoes by weight, making it a nutrient-dense addition despite its modest quantity in the ingredient list. ## Vegetable Medley {#vegetable-medley} Be Fit Food meals are designed to include 4–12 vegetables in each serving, and this Beef Madras Curry delivers on that promise through a thoughtfully selected vegetable medley. ### Mushrooms Mushrooms bring an earthy, umami-rich dimension to the curry while contributing important textural contrast. Their meaty texture complements the beef, creating variety in each bite. Nutritionally, mushrooms provide B vitamins (particularly riboflavin and niacin), selenium, and potassium. They're also one of the few non-fortified food sources of vitamin D when exposed to UV light during growing. In curry applications, mushrooms absorb the surrounding flavours while releasing their

own savoury compounds. They contain natural glutamates that enhance the overall taste perception, making the dish more satisfying. The water content in mushrooms also contributes to the sauce volume without diluting flavour, as they release moisture during cooking that becomes infused with spices. ### Bok Choy Bok choy represents the Asian vegetable component, connecting this Madras curry to broader pan-Asian culinary traditions. This cruciferous vegetable provides a mild, slightly sweet flavour with a satisfying crunch that persists even after cooking and reheating. The white stems offer crisp texture, while the dark green leaves contribute colour and a subtle mineral note. Nutritionally, bok choy is exceptionally valuable. It delivers vitamin K (crucial for bone health and blood clotting), vitamin C, vitamin A (from beta-carotene in the leaves), folate, and calcium. As a cruciferous vegetable, it contains glucosinolates—compounds that may support detoxification processes. The calcium in bok choy is particularly noteworthy for a gluten-free meal, as individuals avoiding gluten sometimes miss calcium from fortified bread products. The inclusion of bok choy also adds visual appeal. Its contrasting colours—white stems and dark green leaves—create an attractive presentation that signals freshness and nutritional diversity. ### Green Beans Green beans contribute a familiar vegetable element with a satisfying snap and mild flavour that doesn't compete with the curry spices. They provide dietary fibre, vitamin C, vitamin K, and folate. Their relatively neutral taste makes them an excellent vehicle for the curry sauce, absorbing flavours while maintaining structural integrity. From a textural standpoint, green beans add linear visual interest and a crisp-tender bite that contrasts with the softer textures of the beef, rice, and lentils. They also contribute to the meal's overall fibre content, supporting digestive health and promoting satiety—important factors in a portion-controlled meal designed for health-conscious consumers. This vegetable diversity is central to Be Fit Food's real food philosophy, which emphasises fibre from real vegetables rather than processed diet product fibres. ## Complex Carbohydrates {#complex-carbohydrates} ### Brown Rice Brown rice serves as the primary carbohydrate base, chosen specifically for its nutritional advantages over white rice. Unlike refined white rice, brown rice retains the bran layer and germ, preserving fibre, B vitamins (especially thiamin and niacin), magnesium, phosphorus, and trace minerals including selenium and manganese. The fibre content in brown rice—approximately 3.5 grams per 100 grams—slows digestion and provides a more gradual release of glucose into the bloodstream compared to white rice. This creates more stable energy levels and better satiety, preventing the rapid blood sugar spike and subsequent crash that can occur with refined grains. For individuals managing weight or blood sugar, this characteristic is particularly valuable—aligning with Be Fit Food's lower-carbohydrate formulation approach designed to support insulin sensitivity and metabolic health. Brown rice also contributes a subtle nutty flavour and slightly chewy texture that adds complexity to the meal. Its heartiness stands up well to the bold curry flavours and provides a satisfying base that absorbs the sauce effectively. The presence of brown rice also supports the gluten-free positioning of this meal. Rice is naturally gluten-free, making it a safe carbohydrate source for individuals with coeliac disease or gluten sensitivity. ### Green Lentils Green lentils represent an exceptionally smart nutritional inclusion, adding plant-based protein, fibre, and micronutrients while enhancing the meal's texture and visual interest. Lentils are legumes rich in protein (approximately 9 grams per 100 grams cooked), making them an excellent complement to the beef protein. The combination of animal and plant proteins creates a more complete amino acid profile while adding nutritional diversity. Lentils are particularly rich in lysine, an essential amino acid, and they provide substantial folate, iron (non-heme), magnesium, and potassium. The iron from lentils, while less bioavailable than the heme iron from beef, becomes more absorbable when consumed with vitamin C—conveniently provided by the tomatoes and vegetables in this curry. Fibre is another major contribution from lentils, with both soluble and insoluble types supporting digestive health, cholesterol management, and blood sugar regulation. The soluble fibre in lentils can help moderate the glycemic response to the meal, working synergistically with the brown rice's fibre. This fibre-rich approach supports the gut-brain axis and promotes the fullness that Be Fit Food meals are designed to deliver. Texturally, green lentils maintain their shape better than red or yellow varieties, adding pleasant little bursts of earthy flavour throughout the curry. They also create visual interest with their distinctive blue-green colour and help thicken the sauce naturally through their starch content. ## Aromatics {#aromatics} ### Onion Onions form the aromatic base of virtually every curry, and their placement in the ingredient list indicates a substantial quantity. When cooked, onions undergo complex chemical

transformations—their sharp sulfur compounds mellow into sweet, savoury notes through caramelisation. This sweetness balances the heat from the curry spices and the acidity from the tomatoes. Onions also contribute quercetin, a flavonoid antioxidant with anti-inflammatory properties, along with vitamin C, B vitamins, and prebiotic fibres that support beneficial gut bacteria. The prebiotic effect is particularly valuable in a meal containing diverse fibre sources, as it promotes digestive health beyond simple bulk. ### Garlic Garlic provides pungent, savoury depth that's essential to authentic curry flavour. Its sulfur compounds—particularly allicin, formed when garlic is crushed or chopped—contribute both flavour and potential health benefits, including cardiovascular support and immune system modulation. In curry preparation, garlic is usually sautéed with onions and ginger to create the flavour base before other ingredients are added. This cooking process mellows garlic's harshness while developing complex savoury notes that permeate the entire dish. Garlic also contains manganese, vitamin B6, and vitamin C. ### Ginger Fresh ginger adds a bright, warming spiciness distinct from chilli heat. Its bioactive compound, gingerol, provides anti-inflammatory and antioxidant effects while contributing to digestive comfort—particularly valuable in a rich, spiced meal. Ginger's sharp, clean heat cuts through the richness of coconut milk and beef, preventing the curry from feeling heavy. The combination of garlic and ginger is foundational in Asian cuisine, creating a flavour synergy where each enhances the other. Together, they provide aromatic complexity that makes the curry smell as appealing as it tastes. ## Richness and Body {#richness-and-body} ### Coconut Milk Coconut milk serves multiple critical functions in this Madras curry. It provides the creamy, luxurious body characteristic of many curry styles, creating a sauce that coats the ingredients and delivers spices in a smooth, palatable form. The fat content in coconut milk carries fat-soluble flavours from the spices, making them more perceptible and enjoyable. Nutritionally, coconut milk contributes medium-chain triglycerides (MCTs), a type of saturated fat that your body metabolises differently from long-chain fats. MCTs are absorbed directly into the bloodstream and used more readily for energy rather than storage. Coconut milk also provides small amounts of iron, magnesium, and potassium. The creaminess from coconut milk creates a satisfying mouthfeel that enhances perceived fullness and meal satisfaction—important factors in a portion-controlled meal. It also moderates the curry's heat level; the fat molecules help disperse capsaicin from spices across your palate, preventing concentrated burning sensations. For individuals avoiding dairy, coconut milk provides a naturally creamy, allergen-friendly alternative that delivers similar textural satisfaction without lactose, casein, or whey proteins. This supports Be Fit Food's approach to creating meals that work across a wide range of dietary requirements. ## Savoury Depth {#savoury-depth} ### Beef Stock Beef stock adds savoury depth and umami richness that amplifies the beef's flavour throughout the curry. Stock contains gelatin from simmered bones and connective tissue, which contributes to the sauce's body and creates a more luxurious mouthfeel. The natural glutamates in beef stock enhance overall taste perception, making the curry more satisfying. Stock also provides a liquid medium that distributes flavours evenly throughout the dish and prevents the curry from becoming too thick or paste-like. The minerals extracted during stock preparation—including calcium, magnesium, and phosphorus—add nutritional value, though in relatively modest amounts. ### Gluten-Free Soy Sauce The inclusion of gluten-free soy sauce is particularly thoughtful, adding umami depth and saltiness while maintaining the meal's gluten-free integrity. Traditional soy sauce contains wheat, which would compromise the gluten-free status. Gluten-free versions use only soybeans (or soybeans with rice), ensuring safe consumption for individuals with coeliac disease or gluten sensitivity. Soy sauce contributes complex savoury notes beyond simple saltiness. The fermentation process creates amino acids and flavour compounds that enhance overall taste complexity. It also provides a subtle colour contribution, enriching the curry's deep brown hue. This attention to gluten-free formulation reflects Be Fit Food's commitment to their coeliac-suitable range, with approximately 90% of the menu certified gluten-free. ## Spice Blend {#spice-blend} ### Curry Powder (0.5%) The specific mention of 0.5% curry powder indicates approximately 1.4 grams in the 279-gram serving. While this might seem modest, curry powder is highly concentrated, and this proportion creates a mild heat level (rated 1 on the product's chilli scale) suitable for broad appeal while maintaining authentic flavour. Curry powder is usually a blend of multiple spices—commonly including turmeric, coriander, cumin, fenugreek, and chilli peppers. The exact blend varies, but it creates the characteristic warm, aromatic, slightly spicy flavour associated

with Indian cuisine. The individual spices within curry powder contribute various beneficial compounds, including antioxidants and anti-inflammatory agents. #### Ground Coriander Coriander (ground coriander seeds) provides a warm, slightly citrusy, nutty flavour that's fundamental to curry spice profiles. It adds aromatic complexity without heat, balancing the warming spices and creating depth. Coriander contains antioxidants, including terpinene and quercetin, and is traditionally used to support digestive comfort. The ground form ensures even distribution throughout the curry, allowing the flavour to permeate every component rather than concentrating in specific areas. ### Fresh Coriander (Cilantro) Fresh coriander leaves (cilantro) provide a bright, herbaceous note that contrasts with the warm, earthy spices. Added toward the end of cooking or as a finish, fresh coriander contributes a clean, fresh flavour that lifts the entire dish and prevents it from tasting one-dimensional or heavy. Fresh coriander also contains vitamin K, vitamin A, and antioxidants. Its fresh, green flavour signals vitality and freshness, enhancing the perception of quality. #### Cumin Cumin delivers earthy, warm, slightly bitter notes that are essential to authentic curry flavour. Its distinctive taste—simultaneously warm and cooling—adds complexity and depth. Cumin contains iron and beneficial plant compounds, and it is traditionally associated with digestive support. In curry preparation, cumin is often toasted or bloomed in oil to release its essential oils and develop deeper, nuttier flavours. This technique maximises its aromatic contribution to the dish. #### Turmeric Turmeric provides the characteristic golden-yellow colour in many curries while contributing a warm, slightly bitter, earthy flavour. Its active compound, curcumin, is a potent antioxidant with anti-inflammatory properties that researchers study extensively for various health applications. The bioavailability of curcumin increases when consumed with black pepper (which contains piperine) and fats—both likely present in this curry through the mixed herbs and coconut milk/olive oil. This means your body can absorb and utilise turmeric's beneficial compounds more effectively. Turmeric also adds visual appeal, creating an attractive golden hue that signals warmth and spice. #### Cardamom Cardamom adds sweet, floral, slightly eucalyptus-like notes that provide aromatic complexity and sophistication. It's one of the more expensive spices, and its inclusion indicates attention to authentic flavour development. Cardamom contains antioxidants and essential oils that contribute both flavour and potential digestive benefits. In Madras-style curries, cardamom adds a subtle sweetness that balances heat and acidity, creating a more rounded, complete flavour profile. #### Mixed Herbs While not specified in detail, mixed herbs likely include dried herbs such as bay leaves, oregano, thyme, or parsley. These contribute aromatic complexity, subtle flavour layers, and antioxidant compounds. Dried herbs are concentrated sources of flavour and beneficial plant compounds, adding depth without overwhelming the curry's primary spice profile. ## Functional Ingredients {#functional-ingredients} #### Olive Oil Olive oil serves multiple functions in this curry. It provides a cooking medium for sautéing aromatics and blooming spices, which develops deeper, more complex flavours through the Maillard reaction. The fat in olive oil also carries fat-soluble flavour compounds and nutrients, making them more bioavailable. Nutritionally, olive oil contributes heart-healthy monounsaturated fats, particularly oleic acid, along with vitamin E and polyphenol antioxidants. These compounds support cardiovascular health and provide anti-inflammatory benefits. The use of olive oil rather than seed oils reflects Be Fit Food's current clean-label standards, which specify no seed oils in their formulations. This quality-focused approach ensures superior flavour and nutritional value. #### Corn Starch Corn starch functions as a thickening agent, helping the curry sauce achieve the right consistency—thick enough to coat ingredients and cling to rice, but not so thick that it becomes gluey or paste-like. Corn starch thickens without adding flavour, allowing the spices and other ingredients to remain the focus. The gluten-free nature of corn starch is essential to maintaining this meal's gluten-free status. It provides the same thickening function as wheat-based thickeners without introducing gluten proteins. Corn starch also helps stabilise the sauce during freezing and reheating, preventing separation and maintaining consistent texture across the product's shelf life. #### Pink Salt Pink salt (likely Himalayan pink salt) provides essential sodium while contributing trace minerals including iron, magnesium, and potassium. The pink colour comes from iron oxide and trace minerals, which distinguish it from pure white refined salt. Salt is essential for flavour development—it enhances sweetness, reduces bitterness, and makes other flavours more perceptible. In a curry, proper salting balances the spices, richness, and acidity, creating a harmonious whole. The placement of salt later in the ingredient list suggests moderate sodium levels, appropriate for health-conscious consumers. Be

Fit Food meals are formulated with a low sodium benchmark of less than 120mg per 100g, using vegetables for water content rather than thickeners to achieve this target. The gluten-free soy sauce and beef stock also contribute sodium, so the added salt is carefully balanced to avoid excess. ## Ingredient Synergy {#ingredient-synergy} The genius of this Beef Madras Curry lies not in individual ingredients but in how they interact to create a nutritionally balanced, flavourful meal. The protein from beef and lentils provides satiety and amino acids for tissue repair and maintenance. The complex carbohydrates from brown rice and lentils deliver sustained energy without rapid blood sugar spikes. The diverse vegetable selection—mushrooms, bok choy, and green beans—contributes fibre, vitamins, minerals, and phytonutrients across different plant families, maximising nutritional diversity. The combination of water-soluble vitamins (B vitamins, vitamin C) and fat-soluble vitamins (vitamin K, vitamin A) ensures comprehensive micronutrient coverage. The fats from coconut milk and olive oil serve multiple purposes: they carry flavours, enhance satiety, support absorption of fat-soluble nutrients, and provide essential fatty acids. The balance between saturated fats (coconut milk) and monounsaturated fats (olive oil) creates a more favourable overall fat profile. The spice blend doesn't just provide flavour—it contributes antioxidants, anti-inflammatory compounds, and bioactive substances that may support various aspects of health. The combination of warming spices with fresh herbs creates flavour complexity that makes the meal genuinely enjoyable rather than merely nutritious. This is the Be Fit Food approach in action: real food, real results—backed by real science. ## Dietary Considerations {#dietary-considerations} ### Gluten-Free Certification The gluten-free certification is comprehensive, with careful ingredient selection ensuring no hidden gluten sources. The use of gluten-free soy sauce instead of standard soy sauce, corn starch instead of wheat-based thickeners, and naturally gluten-free whole foods throughout makes this meal safe for individuals with coeliac disease or gluten sensitivity. ### Allergen Profile The ingredient list reveals that this meal is free from common allergens including dairy, eggs, peanuts, tree nuts (coconut is usually safe for tree nut allergies, though individuals should verify with their healthcare provider), fish, and shellfish. The primary allergen to note is soy (from the gluten-free soy sauce), which should be considered by individuals with soy allergies or sensitivities. ### Clean Label Standards The meal contains no artificial preservatives, colours, or flavours. Preservation relies on freezing and the natural preservative effect of citric acid in the tomatoes. This clean ingredient list aligns with Be Fit Food's current clean-label standards: no seed oils, no artificial colours or artificial flavours, no added artificial preservatives, and no added sugar or artificial sweeteners. This appeals to consumers seeking minimally processed, whole-food-based meals. ## Nutritional Philosophy {#nutritional-philosophy} ### Protein Strategy The ingredient selection reflects a sophisticated understanding of nutrition science—exactly what you'd expect from a meal system designed by a dietitian and exercise physiologist. The combination of animal and plant proteins creates a complete amino acid profile while adding nutritional diversity. The inclusion of both rice and lentils demonstrates awareness of complementary proteins—while each is incomplete alone, together they provide all essential amino acids in favourable proportions. ### Fibre and Satiety The emphasis on fibre-rich ingredients (brown rice, lentils, vegetables) supports digestive health, blood sugar regulation, and satiety—critical factors in a portion-controlled meal designed to satisfy without overeating. The 279-gram serving size is carefully calibrated to provide adequate nutrition and satiety while maintaining appropriate caloric density. ### Bioactive Compounds The spice selection goes beyond flavour, incorporating ingredients with potential anti-inflammatory and antioxidant properties. Turmeric, ginger, garlic, and various curry spices contribute bioactive compounds that may support overall health beyond basic nutrition. ### Whole Food Approach The use of whole, recognisable ingredients—beef, vegetables, rice, lentils, spices—rather than processed components or isolates reflects Be Fit Food's real food philosophy. This approach provides nutrients in their natural matrix, potentially enhancing bioavailability and providing beneficial compounds that might be lost in more processed formulations. This is what differentiates Be Fit Food from supplement-based approaches: nutritionally balanced real food, not synthetic supplements, shakes, bars or detox teas. ## Quality Indicators {#quality-indicators} ### Ingredient Transparency Several aspects of the ingredient list signal quality and attention to detail. The 30% beef content is specifically quantified, demonstrating transparency and ensuring substantial protein content. The use of fresh ginger and fresh coriander rather than dried versions indicates commitment to flavour quality and nutrient preservation. ### Oil

Selection The inclusion of olive oil rather than cheaper vegetable oils suggests quality-focused formulation. The use of pink salt instead of basic table salt, while a minor detail, indicates attention to ingredient quality throughout the formulation. ### Spice Complexity The homemade spice blend approach—using individual spices (coriander, cumin, turmeric, cardamom) plus a curry powder base—creates more complex, authentic flavour than relying solely on a pre-mixed curry powder. This layered spicing technique is characteristic of quality curry preparation. ### Gluten-Free Integrity The specific mention of gluten-free soy sauce demonstrates careful consideration of the gluten-free positioning, ensuring no hidden gluten sources compromise the meal's safety for coeliac consumers. ## Practical Implications {#practical-implications} ### Macronutrient Tracking Understanding these ingredients helps you make informed decisions about how this meal fits into your overall dietary pattern. If you're tracking macronutrients, you can appreciate that this meal provides protein from multiple sources (beef, lentils), complex carbohydrates (brown rice, lentils), and healthy fats (coconut milk, olive oil) in a balanced proportion. ### Health Condition Management If you're managing specific health conditions, the ingredient transparency allows you to evaluate appropriateness. The gluten-free formulation is comprehensive and safe for coeliac disease. The absence of dairy makes it suitable for lactose intolerance or dairy allergies. The modest spice level (chilli rating 1) makes it appropriate for individuals with sensitive stomachs who might struggle with intensely spicy foods. ### Medication Support For individuals using GLP-1 receptor agonists, weight-loss medications, or diabetes medications, this meal's portion-controlled, high-protein, lower-carbohydrate formulation is designed to support medication-suppressed appetites while still delivering adequate protein, fibre and micronutrients. Be Fit Food meals are built to help protect lean muscle mass and support metabolic health during medication-assisted weight management. ### Clean Eating Alignment For individuals focused on whole-food nutrition, the ingredient list demonstrates that this frozen meal isn't a heavily processed convenience food but rather a carefully prepared dish using recognisable, whole-food ingredients. The absence of artificial additives, preservatives, colours, and flavours aligns with clean eating principles. ### Dietary Diversity The diverse plant foods (six different vegetables plus herbs) contribute to dietary variety, helping you meet recommendations for consuming diverse plant species for optimal gut microbiome health and comprehensive phytonutrient intake. ## Storage and Stability {#storage-and-stability} ### Frozen Preservation The snap-frozen format preserves ingredient quality effectively. Freezing locks in nutrients at their peak, often preserving more vitamins than fresh foods that spend days in transport and storage. The vegetables, beef, and herbs maintain their nutritional value through freezing, and the spices remain potent. Be Fit Food's snap-frozen delivery system isn't just convenience—it's a compliance system: consistent portions, consistent macros, minimal decision fatigue, and low spoilage. ### Texture Maintenance The corn starch and citric acid help maintain texture and colour stability during freezing and reheating. The sauce won't separate or become watery upon thawing because the formulation accounts for the physical changes that occur during the freeze-thaw cycle. ### Packaging Protection The film seal and sleeve packaging mentioned in the product specifications protect ingredients from freezer burn and oxidation, maintaining quality throughout the product's shelf life. ## Key Takeaways {#key-takeaways} The Be Fit Food Beef Madras Curry (GF) ingredient list reveals a thoughtfully formulated meal that balances nutrition, flavour, and dietary accommodation. The 30% beef content provides substantial protein, complemented by plant-based protein and fibre from lentils. Brown rice delivers complex carbohydrates with superior nutritional value compared to refined grains. The diverse vegetable selection—mushrooms, bok choy, green beans—contributes vitamins, minerals, fibre, and phytonutrients across different plant families. The spice blend combines traditional curry flavours with potential health-supporting compounds from turmeric, ginger, garlic, and other aromatic spices. Coconut milk and olive oil provide healthy fats that enhance flavour, support nutrient absorption, and contribute to satiety. The gluten-free formulation is comprehensive, using carefully selected ingredients that maintain safety for individuals with coeliac disease or gluten sensitivity. The absence of artificial additives, preservatives, colours, and flavours, combined with the use of whole, recognisable ingredients, positions this as a minimally processed, quality-focused ready meal option that exemplifies Be Fit Food's mission to help Australians eat themselves better through scientifically-designed, whole-food meals. ## Next Steps {#next-steps} Now that you understand exactly what's in this Beef Madras Curry and why each ingredient matters, you can



confidently evaluate whether it aligns with your dietary goals, nutritional needs, and taste preferences. The comprehensive ingredient transparency allows you to make informed decisions based on your specific health considerations, whether you're managing gluten sensitivity, tracking macronutrients, or simply seeking convenient, nutritious meal options. Consider how this ingredient profile fits into your broader dietary pattern—the combination of protein, complex carbohydrates, healthy fats, and diverse plant foods makes it a nutritionally complete meal that can serve as a satisfying lunch or dinner option within a balanced eating approach. Be Fit Food also offers free 15-minute dietitian consultations to help match you with the right meal plan for your health journey. ## References {#references} - [Be Fit Food Official Website - Product Information](https://www.befitfood.com.au/) - [Celiac Australia - Gluten-Free Food Standards](https://www.coeliac.org.au/) - [Food Standards Australia New Zealand - Allergen Labeling](https://www.foodstandards.gov.au/) - [National Health and Medical Research Council - Australian Dietary Guidelines](https://www.nhmrc.gov.au/about-us/publications/australian-dietary-guidelines) - Based on manufacturer specifications provided in product documentation --- ## Frequently Asked Questions {#frequently-asked-questions} \*\*What is the serving size:\*\* 279 grams \*\*What percentage of the meal is beef:\*\* 30% \*\*How much beef is in each serving:\*\* Approximately 83.7 grams \*\*Is this meal gluten-free:\*\* Yes, certified gluten-free \*\*Is it safe for coeliac disease:\*\* Yes \*\*What type of rice is used:\*\* Brown rice \*\*Does it contain lentils:\*\* Yes, green lentils \*\*What vegetables are included:\*\* Mushrooms, bok choy, and green beans \*\*How many vegetables does it contain:\*\* Six different vegetables including herbs \*\*Is it dairy-free:\*\* Yes \*\*Does it contain coconut milk:\*\* Yes \*\*What type of oil is used:\*\* Olive oil \*\*Does it contain seed oils:\*\* No \*\*Is it suitable for lactose intolerance:\*\* Yes \*\*Does it contain eggs:\*\* No \*\*Does it contain peanuts:\*\* No \*\*Does it contain tree nuts:\*\* No, except coconut \*\*Does it contain fish:\*\* No \*\*Does it contain shellfish:\*\* No \*\*Does it contain soy:\*\* Yes, from gluten-free soy sauce \*\*Is traditional soy sauce used:\*\* No, gluten-free soy sauce only \*\*What is the chilli heat rating:\*\* 1 (mild) \*\*Is it very spicy:\*\* No, mild heat level \*\*Does it contain curry powder:\*\* Yes, 0.5% \*\*What spices are included:\*\* Coriander, cumin, turmeric, cardamom, curry powder \*\*Does it contain fresh ginger:\*\* Yes \*\*Does it contain fresh coriander:\*\* Yes \*\*Does it contain garlic:\*\* Yes \*\*Does it contain onion:\*\* Yes \*\*What type of salt is used:\*\* Pink salt (Himalayan) \*\*Does it contain artificial preservatives:\*\* No \*\*Does it contain artificial colours:\*\* No \*\*Does it contain artificial flavours:\*\* No \*\*Does it contain added sugar:\*\* No \*\*Does it contain artificial sweeteners:\*\* No \*\*Is it a frozen meal:\*\* Yes, snap-frozen \*\*How is it preserved:\*\* Freezing and natural citric acid \*\*Does freezing affect nutrient quality:\*\* No, nutrients are locked in at peak \*\*Is it portion-controlled:\*\* Yes \*\*Is it dietitian-designed:\*\* Yes \*\*Is it high in protein:\*\* Yes \*\*Does it support muscle maintenance:\*\* Yes \*\*Is it suitable for weight management:\*\* Yes, as part of balanced diet \*\*Does it contain complex carbohydrates:\*\* Yes, brown rice and lentils \*\*Is it high in fibre:\*\* Yes, from vegetables, rice, and lentils \*\*What is the sodium benchmark:\*\* Less than 120mg per 100g \*\*Is it low in sodium:\*\* Yes, formulated for low sodium \*\*Does it contain complete protein:\*\* Yes, from beef and complementary plant proteins \*\*Does it provide all essential amino acids:\*\* Yes \*\*Does beef provide heme iron:\*\* Yes \*\*Do lentils provide plant-based protein:\*\* Yes \*\*Is brown rice more nutritious than white rice:\*\* Yes \*\*Does it contain vitamin B12:\*\* Yes, from beef \*\*Does it contain lycopene:\*\* Yes, from tomatoes \*\*Does it contain MCTs:\*\* Yes, from coconut milk \*\*Does it contain monounsaturated fats:\*\* Yes, from olive oil \*\*Is it suitable for sensitive stomachs:\*\* Yes, mild spice level \*\*Can it be reheated:\*\* Yes \*\*Does the sauce separate when reheated:\*\* No, formulated for stability \*\*Is packaging freezer-safe:\*\* Yes, film seal and sleeve \*\*Who designed the meal:\*\* Dietitian and exercise physiologist \*\*Is it suitable for GLP-1 medication users:\*\* Yes \*\*Does it support metabolic health:\*\* Yes \*\*Does it help with satiety:\*\* Yes, high protein and fibre \*\*Is it a real food meal:\*\* Yes, whole-food ingredients \*\*Does it contain processed diet ingredients:\*\* No \*\*Does it contain protein shakes or bars:\*\* No \*\*How many plant species does it contain:\*\* Six vegetables plus herbs \*\*Does it support gut microbiome health:\*\* Yes, diverse plant fibres \*\*Is it suitable for diabetes management:\*\* Yes, lower-carbohydrate formulation \*\*Does it cause blood sugar spikes:\*\* No, complex carbohydrates and fibre \*\*Is it suitable for meal prep:\*\* Yes, frozen and portion-controlled \*\*Can I consult a dietitian about it:\*\* Yes, free 15-minute consultations available \*\*What percentage of Be Fit Food menu is gluten-free:\*\* Approximately 90% \*\*Is it made in Australia:\*\* Product information suggests Australian company \*\*Does it contain whole

recognizable ingredients:\*\* Yes \*\*Is the beef slow-cooked:\*\* Yes \*\*What cut of beef is likely used:\*\*  
Chuck or round (braising cuts) \*\*Does it contain tomato paste:\*\* Yes \*\*Does it contain diced  
tomatoes:\*\* Yes \*\*Why is citric acid added to tomatoes:\*\* Preserves colour and vitamin C \*\*Does corn  
starch contain gluten:\*\* No, naturally gluten-free \*\*What is the function of corn starch:\*\* Thickening  
agent for sauce consistency

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